



**BRIDLINGTON TOWN COUNCIL**  
**Aims & Objectives 2023-2027**

**AIMS:**

1. To always provide an effective, efficient, open and full accountable local government to the residents of Bridlington.
2. To act as a strong voice in representing the views and the impact that policies have on residents by the East Riding of Yorkshire Council and National government.
3. To adopt the power of the Localism Act 2011 where appropriate.
4. To encourage residents to be involved in their community and the social and economic development of Bridlington.
5. To ensure that the residents of Bridlington are aware of the work the Bridlington Town Council undertakes and to promote their activities as widely as possible.
6. To highlight the importance of climate change and the actions we can all take to reduce its effects and to lead by example.
7. To achieve progressive standards in the Local Awards Scheme.
8. To hold one Councillor Surgery per month attended by one Councillor on a rota.

**OBJECTIVES:**

1. To provide and encourage councillors and staff to undertake, training and development that will enable the Council to meet the required standard and work towards the “Quality Gold Standard” of the Local Council Award Scheme.
2. To support the involvement of non-profit making organisations in the development of the town by providing grants and practical support. (This objective will include working and acting together to honour the Armed Forces Covenant Scheme that has been adopted by the ERYC).
3. To work with the appropriate agencies to protect and enhance the natural and built environment of Bridlington to provide the residents and tourist/visitors with a safe, healthy and enjoyable town in which to live, work and holiday.
4. To request from the East Riding of Yorkshire Council a breakdown of income generated, and expenditure related to the delivery of Special Expenses council services within Bridlington and to monitor this activity.
5. To work towards Bridlington becoming a benchmark regarding the actions taken by the whole community to reduce the impact of the climate emergency.